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transmission

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					(Depositor's name)	
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APPLICATION NO.	FILING DATE	FIRST NAMED II		D INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/845,051 04/27/2001		Sev K. H. Keil		24491-0007001	1476	
TITLE OF INVENTION: SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION						
APPLN. TYPE	SMALL ENTITY	ISSUE FEE		PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510		\$300	\$1810	04/12/2011
EXAN	ART	INIT	CLASS-SUBCLASS	1		
LASTRA, DANIEL			588	705-014100		
<ol> <li>Change of correspondence address or indication of "Fee Address CFR 1.63).</li> <li>I Change of correspondence address (or Change of Correspon Address form PTO/SB/122) attached.</li> <li>I Tee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 0.9-02 or more recent) attached. Use of a Cast Number is required.</li> </ol>			2. For printing on the pattent front page, list (1) the names of up to 3 registered patent attorneys or manes of up to 3 registered patent attorneys or agent) and the names of up to 2 registered pattent attorneys or agents. If no name is listed, no name will be printed.  3.			
3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PILEASEN TOPIC Indess an assign es identified below, no assignee data will appear on the patient. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment. (d) NAME OF ASSIGNEE						
True Choice Solutions, Inc. New York, NY						
Please check the appropriate assignee category or categories (will not be printed on the patent): [ ] individual [X] corporation or other private group entity [ ] government						
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5. Change in Entity Status (from status indicated above) [ ]a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. [ ]b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).						
The Director of the USPTO is requested to apply the Issue-Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.  NOTE: The issue-Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant, a registered agent or, or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.						
(Authorized Signature)	/David L. Hol	v.		(Date)April 11, 2011		
Typed or Printed Name	David L. Holt			Registration No.	65,161	
This collection of information is required by 37 CFR 1.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 USC. 22 and 37 CFR 1.15 includes into estimate to lace 1.50 minutes to complete, including gathering, prespiring, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, US. Patent and Tachemark Office. US. 26 Per 1.05 to 1450, Alexandria, Virginia 2231-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 2231-1450.						

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